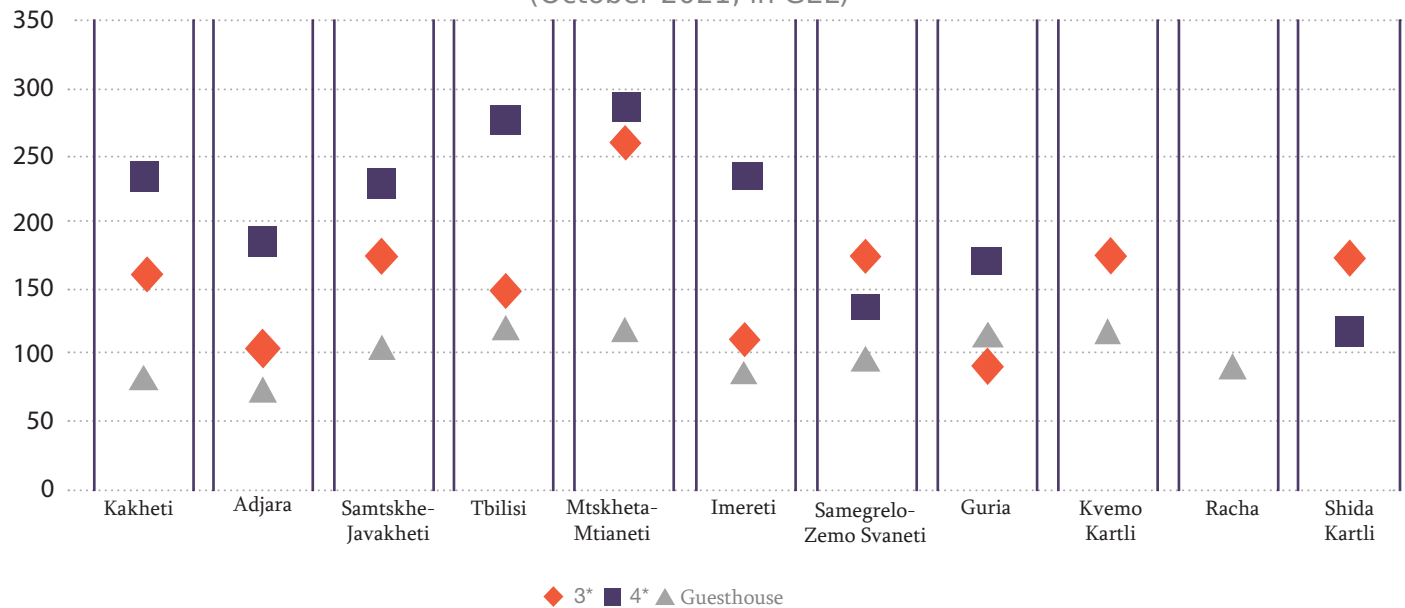


October 2021

In Georgia, the average cost of a room¹ in a 3-star hotel was 136 GEL per night in October 2021, while the average cost of a room in a 4-star hotel in Georgia was 246 GEL per night and the average cost of a room in a guesthouse² was 99 GEL per night.

The average cost of a room in a 5-star hotel in Georgia in October 2021 was 436 GEL per night. In Kakheti, the average price was 615 GEL, followed by Tbilisi - 588 GEL, Adjara – 416 GEL and Guria - 403 GEL.

The average prices of 3*, 4* star hotels and guesthouses by regions (October 2021, in GEL)



Graph : In the graph, average prices for standard double rooms in 3 and 4-star hotels and guesthouses are given by region. 5-star hotel prices are provided above.

Hotel Price Index

In October 2021, in Georgia the hotel price index³ decreased by 1.5% compared to September 2021. The 3-star, 4-star and 5-star hotel price index decreased by 4.2%, while for guesthouses, the price index increased by 2.8%.

In October 2021, compared to October 2019, hotel prices in Georgia increased by 1.4%. The prices of 3*, 4*, 5* hotels decreased by 0.8% and the prices of guesthouses increased by 5.3%.

Region	Hotel		3*, 4*, 5*		Guesthouse	
	2021 Oct/ 2021 Sep	2021 Oct/ 2019 Oct	2021 Oct/ 2021 Sep	2021 Oct/ 2019 Oct	2021 Oct/ 2021 Sep	2021 Oct/ 2019 Oct
Kakheti	-2.4%	29.8%	-1.7%	26.3%	-3.1%	30.7%
Imereti	-4.2%	13.8%	-4.5%	8.0%	-4.0%	19.5%
Guria	-14.5%	-10.1%	-41.9%	1.6%	3.8%	-17.1%
Kvemo Kartli	-14.6%	28.8%	21.4%	30.3%	-40.0%	-
Adjara	-6.9%	-8.3%	-13.8%	-13.6%	3.8%	2.3%
Racha	0.0%	29.5%	-	0.0%	0.0%	29.5%
Shida Kartli	-10.7%	13.7%	0.0%	25.9%	-20.2%	8.0%
Samegrelo-Zemo Svaneti	-1.2%	14.8%	1.7%	-2.1%	-2.9%	24.3%
Samtskhe-Javakheti	-12.4%	-3.2%	-18.1%	-5.3%	-7.8%	-1.7%
Mtskheta-Mtianeti	-6.6%	35.4%	-9.6%	40.6%	-4.4%	33.5%
Tbilisi	4.2%	-1.2%	3.8%	-1.8%	6.6%	3.1%
Overall Price % Change	-1.5%	1.4%	-4.2%	-0.8%	2.8%	5.3%

Table 1 : Percentage change of prices in October 2021 over September 2021 and over October 2019

1 The results are based on the surveying of standard double hotel room prices of 3, 4, 5-star hotels and guesthouses in 10 regions of Georgia. Hotels were chosen arbitrarily according to random sampling principle. The study contains 71% (312) of all 3, 4 and 5-star hotels and 25% (456 guesthouses) of all guesthouses registered on www.booking.com The 3, 4 and 5-star hotel price data was collected

by contacting hotels individually, while the prices of guesthouses were taken from booking.com. The average prices are arithmetic mean of standard double hotel room prices.
2 Guesthouse: a type of accommodation that is characterized by having a small number of rooms and services are usually offered by the resident family.

3 The calculation of the hotel price index is based on the recommendations given by the International Monetary Fund (IMF). The elementary aggregate price index is calculated by Jevons index (Consumer Price Index Manual-Theory and Practice (2004), Practical Guide to Producing Consumer Price Indices (2009)).